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## Executive Management

Management / Marketing / Creative / Business Development

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Ian Faith is a dynamic professional, a self-starter, a leader with vision and integrity. President and CEO of companies in the music & entertainment fields with 23 years of successful experience building careers and company infrastructure within the global industry. He is directly responsible for 10 million dollars grossing music and entertainment ventures. Management of multi-million dollar budgets and planning projects from inception through implementation and completion. He is a strategic thinker and planner, skilled in the design and execution of brand building, and possesses outstanding leadership and teambuilding skills that generate optimum productivity and performance. He is committed to overachieving corporate objectives with a solid history.

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## KEY MANAGEMENT STRENGTHS

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- Strategic Business Planning
- Product Development
- Marketing Plan Development
- Project Implementation
- Solution Focused Decision Maker
- Artist & Repertoire Skills, Music Supervision
- Industry Relationships
- Dynamic Personality
- Sales Training & Development
- Team Building & Management

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## CAREER HISTORY

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GCG – Scottsdale, AZ

1990 to Present

### President & CEO

Ian Faith as President and Chief Executive Officer of the Global Creative Group and Sarinjay Entertainment. Media content producer, and marketing & promotions companies. Ian Faith is an experienced entrepreneur and businessman who had his first record label in 1990 in Sydney, Australia distributed through EMI, a production deal with Atlantic Records (USA) in 1996, and *Farren Music America, LLC* from 1996 through 2000. In 2000 Ian hosted "Ian Faith's Music Scene Review" a radio music show on KRLA in Los Angeles. In 2001 he became President of Sarinjay Ent, which was purchased in 2004 by GCG. One of his key accomplishments in this position was making, marketing and negotiating The Boo Yaa TRIBE record West Koasta Nostra with guests Eminem, Mack 10, WC, Kurupt, B-Real et al, the record was also released and coordinated internationally. Other key accomplishments in A&R include finding and signing Christina Aguilera to his series of "The Scene Compilations" before she signed with RCA. Ian Faith also spearheaded to a big success, the solo career of Grammy Winner Colin Hay from "Men At Work." Faith's history also includes a career as a record producer. Notable work with Aborigine artists from Australia, Yothu Yindi, (Platinum Sales Award), Blek Bala Mujik, (Indigenous Album of the Year 1996) and A Global Cultural Collective, the first record combining 40,000 year-old songs from tribal groups from across Australia, for which he negotiated with tribal elders. Faith was also inducted into tribal life and taken to ceremony through his close relationship with the people. His work was included in the Australia Time Capsule of 2000. Management relationships include Lippman Entertainment and Courtright Management. Production credits also include, Neil Finn (Crowded House), BYT, Brent Bourgeois, Jennifer Paige, Lisa Barbuscia and music for the NFL's first interactive CDROM with the San Francisco 49ers.